

# CYPRESS CORE VALUES

## 1) CYPRESS IS ABOUT WINNING.

We do not tolerate losing.

We thrive on competing against the world's best.

## 2) CYPRESS PEOPLE ARE "ONLY THE BEST."

We are smart, tough, and work hard.

We tell the truth and don't make excuses.

We value knowledge, logic, and reason.

We admit to and solve problems quickly.

We deplore politicians.

## 3) WE "DO WHAT'S RIGHT FOR CYPRESS."

We choose "Cypress wins" over "looking good."

We reward personal initiative and team success.

We are loyal and fair to Cypress people.

We "follow the spec or change it."

Our standard is zero defects.

## 4) WE MAKE OUR NUMBERS.

We measure our performance based on customer requirements.

We grow faster than our industry.

We make 20% profit.

We each set goals and achieve them.

We ship 100% on time and get zero returns.

We don't tolerate waste.

## 5) WE MAKE THE WORLD'S BEST SEMICONDUCTOR SOLUTIONS.

We create the world's most effective programmable technology.

We make first silicon that works on time.

We provide complete solutions: hardware, software, and reference designs.

We manufacture at the world's lowest cost.

We manufacture with excellent quality.